



# GROW YOUR BUSINESS WITH BUILDING METRO



## Building Metro Washington Weekly Media Kit



Associated Builders and Contractors of Metro Washington  
**BUILDING METRO WASHINGTON WEEKLY**

**Keep your company in the forefront of key decision makers  
in the area and advertise today.**

Reach more than 2,000 key stakeholders in the commercial construction Industry with ABC of Metro Washington's new weekly eNewsletter. Filled with information that every construction professional needs, **Building Metro Washington Weekly** provides advertisers the ability to create awareness and brand their business.

**Building Metro Washington Weekly** is emailed every Tuesday.

### Banner Advertising Rates

1X	\$125
4X	\$450
8X	\$850
12X	\$1250

### Advertising Specs

Banner size: 550 pixels (width) x 153 pixels (height)  
Formats accepted: JPEG, PNG files  
72 ppi/dpi  
Maximum size: 1MB  
All banner ads are footers.

### Advertising Submissions

Ads are due by Thursday for the following week's newsletter. Submissions should be emailed to Cathy Calliotte at [ccalliotte@abcmetrowashington.org](mailto:ccalliotte@abcmetrowashington.org).

Specific date requests for advertising will be honored if possible.

**Advertising is available for ABC of Metro Washington members only.**

**RESERVE YOUR SPACE TODAY!**

Contact Cathy Calliotte at [ccalliotte@abcmetrowashington.org](mailto:ccalliotte@abcmetrowashington.org) or 301-595-9711